

KRUE COOKIES POLICY

This Cookies Policy forms part of our general Privacy Policy. All defined terms have the same meaning and definition as in the Privacy Policy. You can read the full Privacy Policy [here](#).

If you choose to use this Service without blocking or disabling cookies or opting out of other technologies, you will indicate your consent to our use of these cookies and other technologies and to our use (in accordance with this policy and the rest of our Privacy Policy) of any personal information that we collect using these technologies. If you do not consent to the use of these technologies, please be sure to block or disable them using your browser settings, or the settings within your mobile device.

I. What Are Cookies?

Cookies are small pieces of data that are stored on your computer, mobile phone or other device by websites you visit. These pieces of data can be read by these websites and help to identify you when you return to a website. Cookies can be “persistent” or “session” cookies. Persistent cookies remain on your device when you have gone offline, while session cookies are deleted as soon as you close your web browser. Cookies and similar technology help to allow pages to load faster because certain content is stored on your browser or by helping us authenticate you to deliver personalized content.

II. How Do We Use Cookies?

We use technologies like cookies, pixels and local storage (like on your device) to provide and understand a range of products and services.

We use these technologies to things like:

- (a) Make the Service easier or faster to use;
- (b) Enable features and store information about you and your use of the Service;
- (c) Deliver, understand, and improve advertising;
- (d) Monitor and understand the use of our products and services; and
- (e) To protect you, others, and Krue.

We may ask advertisers or other partners to serve ads or services to computers, mobile phones or other devices, which may use a cookie or other similar technology placed by Facebook or the third party.

Most companies on the web use cookies or other similar technology, including our advertisers and partners. For example, our advertisers, partners or website administrators may use cookies or similar technologies when you access their apps, ads, pages or other content.

III. **Resources To Learn More About Cookies**

To learn more about how advertisers generally use cookies and the choices advertisers provide, visit:

- (a) The Network Advertising Initiative at http://www.networkadvertising.org/managing/opt_out.asp
- (b) The Digital Advertising Alliance at <http://www.aboutads.info/>
- (c) The Internet Advertising Bureau (US) at <http://www.iab.net/>

Refer to your browser or device's help material to learn what controls you can often use to remove or block cookies or other similar technologies or block or remove data store on your computer or device (such as by using the various settings in your browser). If you do this, it may affect your ability to access the Service's features or to view other websites and apps.

Effective Date: **October 31st**, 2015